

BRIEFING DOCUMENT FOR PROPEL CENTER

PROPEL CENTER OVERVIEW

Supported by founding partners Apple and Southern Company, the Propel Center is a first-of-its-kind innovation and learning hub for the entire HBCU community that will serve as a catalytic epicenter of learning, providing students with the knowledge, skills, tools, and resources necessary to transform the nation's talent pipeline and workforce. Through a robust virtual platform, on-campus activities at partner institutions, and a physical campus located in the Atlanta University.

ED FARM OVERVIEW

Ed Farm was launched in February 2020 in Birmingham, AL to create a suite of signature programs designed to engage students, educators, and adult learners in innovative digital skills experiences that better prepare them for the 21st-century workforce. In February 2021, Ed Farm, in partnership with Apple and Southern, announced plans to launch the Propel Center, a physical and virtual hub based in Atlanta, GA that will partner with Historically Black Colleges and Universities (HBCUs) to provide powerful learning experiences for HBCU students and staff and increase the pool of HBCU graduates entering and leading the innovation economy.

INDUSTRY:

- Higher Education

HEADQUARTERS

- Atlanta, Georgia

WEBSITE:

- <https://propelcenter.org/>

COMPANY SIZE:

- 11-50 employees
- 37 associated members

FOUNDED

- 2021

LINKEDIN:

- [Propel Center](#)

SPECIALTY:

- HBCUs, Innovation, Entertainment, Arts, Agri-tech, Justice, Equity, Higher Education, and Entrepreneurship

KEY CONTACTS:



DR. LISA HERRING

PROPEL
President



MICHAEL A. JOHNSON

PROPEL
Chief of Staff



KENNETH BOTA

PROPEL
Senior Director of Grants,
Research & Development



CAMESHA WHITTAKER, PH.D.

PROPEL
Chief Learning &
Innovation Officer

PURPOSE OF THE MEETING:

- To initiate a relationship with the Propel Center.
- Center discussions on the value proposition of **iAM Solutions** with **EMOLIS**, and explore how our partnerships with HBCUs and MSIs can expedite access to crucial resources and personnel.
- Explore ways to streamline access to key contacts and information within Federal Agencies, particularly highlighting grant and contract funding availability.



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